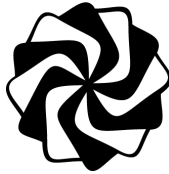


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PUBLISHIZER'S *WRITE OFF!* IS WORLD'S FIRST BOOK PROPOSAL CONTEST

An opportunity for writers to win US\$2,500 and get a publishing deal

MARCH 30, 2016 (Mountain View, CA) — Writers can prove that their book ideas have publishing potential at the *Write-Off!*, Publishizer's first book proposal contest of its kind. Authors have a month to submit their book proposal on April 4th 2016. The top two book proposals that receive the most publisher interest will win cash prizes of US\$2,500 and US\$1,000. The *Write-Off!* is free to join and is accepting submissions from all genres and categories now.

Over 2 million book proposals are submitted to literary agents in the US every year, and 96% of those get rejected. Publishizer's step-by-step book proposal builder, filters and metrics help authors effectively reach their readers and a pool of interested, targeted publishers. To date, crowd-publishing has helped:

- Over **140 authors** have successfully crowd-published their books
- More than **12,000 readers** have pre-ordered books
- Authors have sold **US\$485,000** in pre-orders
- 6 Publishizer authors have become Amazon #1 Bestsellers

"Writers get it wrong all the time. Publishers don't want to see their manuscripts; they just want the book proposal," said Guy Vincent, Founder & CEO of Publishizer. "The *Write-Off!* aims to educate and inspire writers to craft compelling book proposals that attract publisher interest."

With traditional, independent, niche and hybrid publishers signed on to receive book proposals from Publishizer, authors can choose from the widest range of publishing choices. Publishizer has also signed on publishers from Big Five imprints, like Enliven Books (Simon & Schuster), Ebury Publishing (Penguin Random House), Hachette, Harlequin, John Wiley & Sons, and many more. Publishizer does not take a cut of advance or royalties.

ABOUT PUBLISHIZER

Publishizer, headquartered in Mountain View, CA, is the world's first crowd-publishing platform dedicated to bringing innovation, freedom and choice to readers, authors and publishers around the world. Please visit our website at www.publishizer.com for the latest campaigns, news and statistics.

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